



**Maine's
Community Colleges**

WORKFORCE AND PROFESSIONAL DEVELOPMENT

UX DESIGN

FOLLOW THE DESIGN PROCESS AND LEARN FOUNDATIONAL UX CONCEPTS



**HAROLD ALFOND CENTER
FOR THE ADVANCEMENT OF
MAINE'S WORKFORCE**

Short-term workforce training through Maine's community colleges

Maine's community colleges are offering Google Career Certificates to help students and workers gain fast, flexible, and affordable access to in-demand skills. No prior experience needed.

FREE TRAINING!

Skills You'll Gain:

User Experience Design
Information Architecture
Wireframing
Responsive Web Design
Usability Testing
Ideation
Design Thinking
Usability
Design Reviews
User Story

Courses:

8 course series

Level:

Beginner

Rating:

4.8 out of 5 stars

<https://alfondcenter.mccs.me.edu/google>



Prepare for a career in the high-growth field of UX design, no experience or degree required. With professional training designed by Google, get on the fast-track to a competitively paid job. There are over 58,000 open jobs in UX design with a median entry-level salary of \$117,000 in the U.S.¹

User experience (UX) designers focus on the interaction that users have with products, like websites, apps, and physical objects. They make those everyday interactions useful, enjoyable, and accessible.

Over 7 courses, gain in-demand skills that will prepare you for an entry-level job.

You will create designs on paper and in digital design tools like Figma. By the end of the certificate program, you will have a professional UX portfolio that includes three end-to-end projects, so that you're ready to apply for jobs.

Applied Learning Project

This program includes over 200 hours of instruction and hundreds of practice-based activities and assessments that simulate real-world UX design scenarios and are critical for success in the workplace. The content is highly interactive and developed by Google employees with decades of experience in UX design.

You'll learn how to complete the design process from beginning to end, including: Empathizing with users; Defining user pain points; Coming up with ideas for design solutions; Creating wireframes, mockups, and prototypes; Testing designs through usability studies; Iterating on designs based on feedback.

Course Length

Less than six months, self-paced online training. Available on your schedule! Taught in 11 languages.



cmcc.edu



emcc.edu



kvcc.me.edu



nmcc.edu



smccme.edu



wccc.me.edu



yccc.edu

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