Maine's Community Colleges

WORKFORCE AND PROFESSIONAL DEVELOPMENT

GOOGLE BUSINESS INTELLIGENCE
LEARN IN-DEMAND SKILLS LIKE DATA MODELING, VISUALIZATION, AND DASHBOARDING

HAROLD ALFOND CENTER FOR THE ADVANCEMENT OF MAINE'S WORKFORCE

Short-term workforce training through Maine's community colleges

Get professional training designed by Google and take the next step in your career with advanced skills in the high-growth field of business intelligence. There are over 84,000 open jobs in business intelligence with a median salary of $101,000+ in the U.S.

Business intelligence professionals collect, organize, interpret, and report on data to help organizations make informed business decisions. Some responsibilities include measuring performance, tracking revenue or spending, and monitoring progress.

This certificate builds on your data analytics skills and experience to take your career to the next level. It's designed for graduates of the Google Data Analytics Certificate or people with equivalent data analytics experience. Expand your knowledge with practical, hands-on projects, featuring BigQuery, SQL, and Tableau.

Applied Learning Project
This program includes over 70 hours of instruction and 50+ practice-based assessments, which will help you simulate real-world business intelligence scenarios that are critical for success in the workplace. The content is highly interactive and exclusively developed by Google employees with decades of experience in business intelligence. Through a mix of videos, assessments, and hands-on labs, you'll get introduced to BI tools and platforms and key technical skills required for an entry-level job.

Course Length
10 hours, self-paced online training. Available on your schedule! Taught in 11 languages.

Maine's community colleges are offering Google Career Certificates to help students and workers gain fast, flexible, and affordable access to in-demand skills. No prior experience needed.

FREE TRAINING!

Skills You'll Gain:
Database Design
Business Reporting
Extract, Transform, Load
Real Time Data
Business Intelligence
Data Presentation
Data-Driven Decision Making
Dashboard

Courses:
4 course series

Level:
Advanced

Rating:
4.8 out of 5 stars

https://alfondcenter.mccs.me.edu/google

Central Maine COMMUNITY COLLEGE — cmcc.edu

Eastern Maine Community College — emcc.edu

KENNEBEC VALLEY COMMUNITY COLLEGE — kvcc.me.edu

NORTHERN MAINE COMMUNITY COLLEGE — nmcc.edu

SOUTHERN MAINE COMMUNITY COLLEGE — smccme.edu

Washington County Community College — wccc.me.edu

YORK COUNTY COMMUNITY COLLEGE — yccc.edu