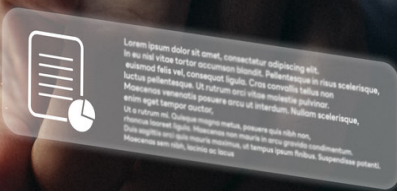
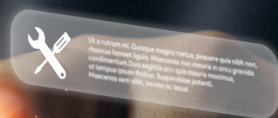
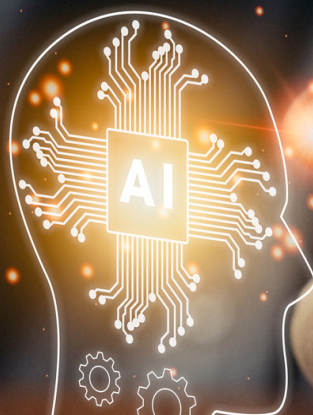




**Maine's  
Community Colleges**

## WORKFORCE AND PROFESSIONAL DEVELOPMENT



# GOOGLE AI ESSENTIALS

## BOOST YOUR PRODUCTIVITY WITH AI TOOLS

### NEW TO AI? LEARN FROM GOOGLE EXPERTS HOW AI CAN HELP YOU SPEED UP DAILY TASKS AND SPARK NEW IDEAS

Google AI Essentials is a self-paced program to help people across roles and industries get AI skills to boost their productivity. Zero experience required. The course is taught by AI experts at Google who are working to make the technology helpful for everyone.

In under 10 hours, they'll do more than teach you about AI — they'll show you how to use it in the real world. Stuck at the beginning of a project? You'll learn how to use AI tools to generate ideas and content. Planning an event? You'll use AI tools to help research, organize, and make more informed decisions. Drowning in a flooded inbox? You'll use AI tools to help speed up those daily work tasks, like drafting email responses. You'll also learn how to write effective prompts and use AI responsibly.

After you complete the program, you'll earn a certificate from Google to share with your network and potential employers. By using AI as a helpful collaboration tool, you can set yourself up for success in today's workplace.

#### Applied Learning Project

Through hands-on activities, you'll solve workplace tasks using AI, developing practical skills that you can apply right away. You will use generative AI tools to create text and image content, write prompts for problem-solving and planning, critically evaluate AI outputs, and more.

#### Course Length

5 courses | 10 hours, self-paced online training. Available on your schedule! Taught in 16 languages.



**HAROLD ALFOND CENTER  
FOR THE ADVANCEMENT OF  
MAINE'S WORKFORCE**

Short-term workforce training through Maine's community colleges

Maine's community colleges are offering Google Career Certificates to help students and workers gain fast, flexible, and affordable access to in-demand skills. No prior experience needed.

## FREE TRAINING!

#### Skills You'll Gain:

Strategic Thinking  
Diversity Awareness  
Workforce Development  
Chat GPT  
Machine Learning Software  
Digital Transformation  
Prompt Engineering  
Artificial Intelligence  
Workflow Management

#### Courses:

5 course series

#### Level:

Beginner

#### Rating:

4.8 out of 5 stars



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